Initiatives taken under Swachh Bharat Abhiyan

Indore Municipal Corporation











Challenges in Indore prior to SBM (U)



Lack of public confidence in the Corporation and administration



Lack of sanitation and waste management infrastructure

Community and public toilets not maintained/ unusable

Issues with unions and lack of discipline among municipal staff

Inefficient supervision and monitoring

Manual attendance system & High absenteeism of staff

Manual attendance system & High absenteeism of staff



Changing the Swachhata Landscape of Indore



Two-pronged strategy: Sanitation & SWM infrastructure; and reaching out to citizens for awareness

Confidence building activities

Onboarding mayor, president, MLAs and corporators

Setting up infrastructure i.e. D2D comparted vehicles, transfer Stations, MRF center, compost plant etc.

Multiple waste collection system: Silt/ Sweeping waste, horticulture, C&D Collection, BWG, Biomedical, Meat

100% segregation through community participation

Special focus on setting up IHHL/CT/PT & Urinal Infrastructure







Intensive IEC activities to create large scale awareness

Bin free city/ towns & elimination of GVP points

Citizen involvement for three bin system (Wet, Dry and Domestic hazardous waste)

Targeted community involvement at various levels i.e., RWAs, Commercial Establishments, Social Organizations,

NGOs mobilized for large scale awareness campaigns on SWM Components

Key Initiatives



- Led by Municipal Commissioner, Municipal Team visited field daily at 6-6.30 AM
- Bin Free, Dust free, litter free city
- Mechanized Road Sweeping
- Training and capacity building of Safaimitra
- Welfare measures for Safaimitra/ Ragpickers
- Active communication with Safaimitra unions
- Active involvement of corporators in D2D collection
- Ensuring Sustainability "Waste to Wealth" (CNG Public transport, Royalty processing)

Sanitation

- Making Indore Open Defecations Free
- Morning field visits by all officials/ staffs of municipals corporations and councils
- Construction of CT/PT/ IHHL & standalone Urinal
- Restoration & maintenance of defunct CT/PT
- River rejuvenation Kanh & Saraswati river

Community Engagement

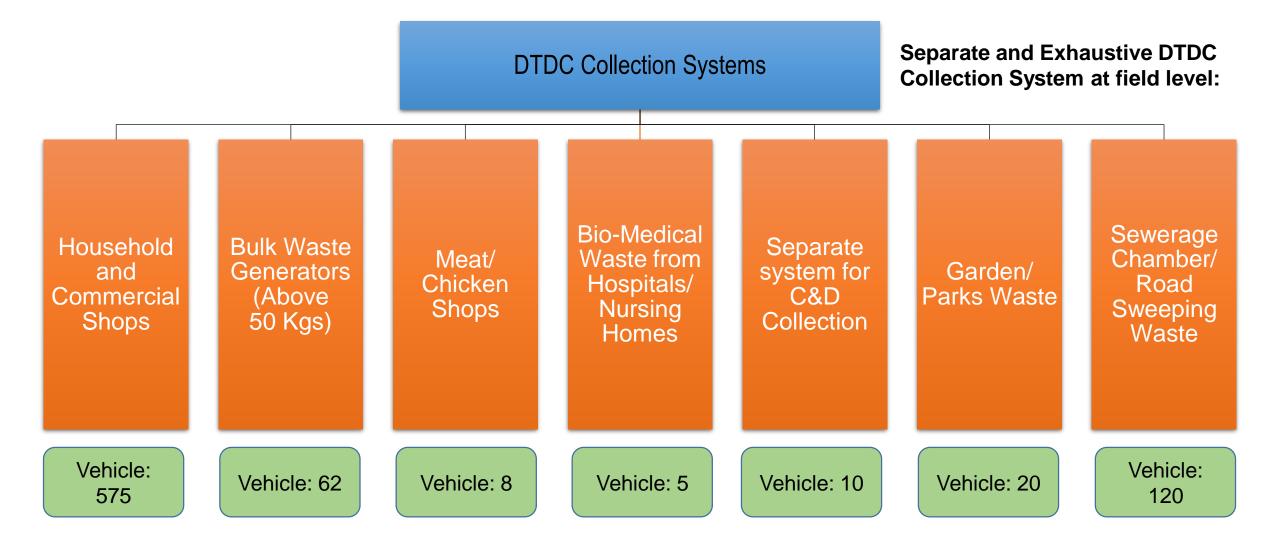
- 'Dabba' Gangs & 'Seetee' Gangs (120) of young brigade to prevent open defecation
- CSR initiatives: Established San-mart for citizens to procure bins, bags, and other items related to SWM at subsidized rate
- 'Indore 311' Mayor Helpline for citizen grievance redressal & in other associated ULBs Swachhata App & intensive monitoring





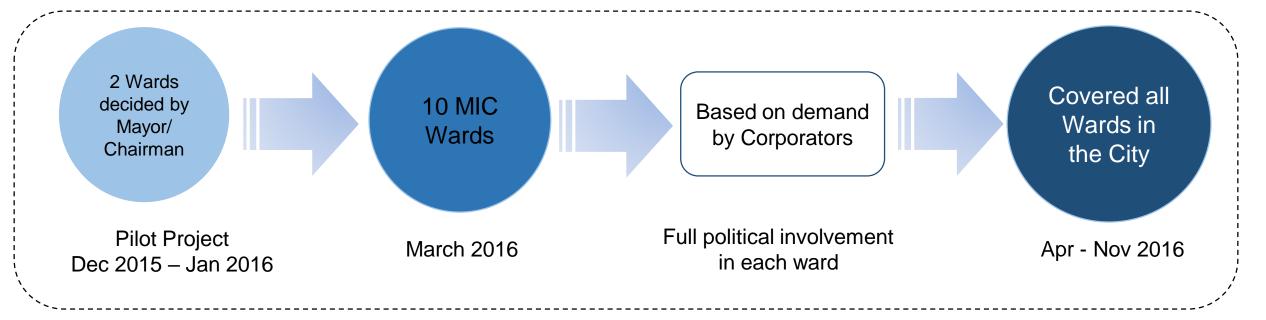
DTDC Collection Systems





Scaling up: Door to Door Collection





- ✓ Staff/ Vehicle Deployment
- ✓ Route Plan Maps
- ✓ NGO involvement
- ✓ GPS based vehicle monitoring
- ✓ Spot fine for violations



Ultra Modern Mechanized Transfer Stations





10 Ultra Modern Mechanized Transfer Stations









Vehicle Tracking & Monitoring System (VTMS)





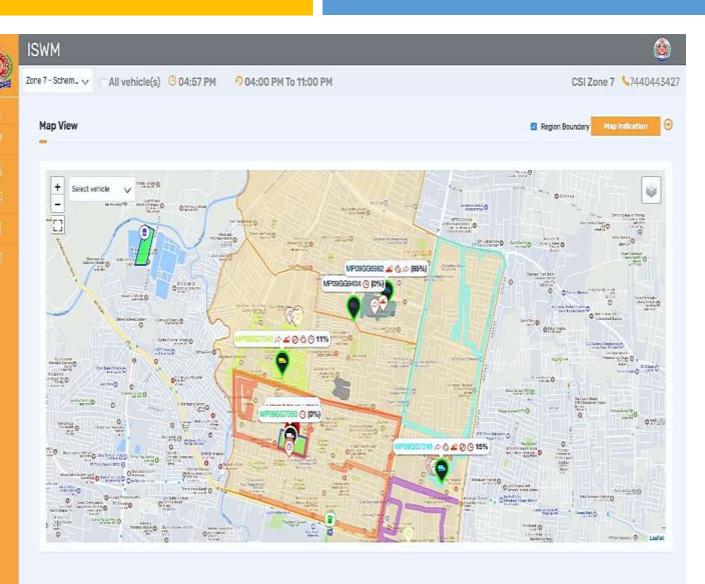
Installation of GPS receivers in 700+ vehicles

Web based vehicle tracking solution

Dashboard, Live Vehicle Tracking, Route Replay, Admin module

Reports, Alerts, Integration requirement

Integration with weight bridge



Vehicle Tracking & Monitoring System (VTMS)



Vehicle on weighbridge at landfill Site



RFID Sticker on Windscreen of Vehicle



Digital Weighing and Recording Mechanism





Sustainability- Integrated Solid Waste Management

IoT based devices & unique weigh bridge mechanism at all GTS

- Automated man less weigh bridges with RFID readers, automated boom barriers and real time data recording and transfer to control and command center have been installed at all transfer stations and processing facility for temper proof system
- With the help of this system, Indore has achieved 100% control over the collection and transportation system of

23-Ultra Modern Mechanized Road Sweeping Machines

- Road Sweeping machines *Broadson* was introduced for daily sweeping of major roads such as Bypass & Super corridor & bridges. It was introduced to cover Highways in shorter time span with 20 MPH speed.
- Compact Road Sweeping machines (Citynet & Nilfisk) was introduced for daily sweeping of narrow roads & footpaths
- 15 High pressure jet machines Washing monuments, footpaths and Squares etc.





Sustainability – Integrated Solid Waste Managemen

Collection and Transportation App

- Waste Collection Route and Gate monitoring to ensure 100% waste generators are covered through D2D system
- Data Digitization Platform to manage 100% data in digital form including all registers such as GTS/ processing plant/ Citizen feedback registers/ CT/PT maintenance and feedback registers etc.
- The mock surveys/ thematic ranking are conducted using this App

Collection Verifica	tion
Please select your route t	for survey
elect Zone	×
elect Ward	~
elect Unift	×
elect floute	~
START	

÷	Zone-Suidhliy Ward-Suidhliy	
Location(in m) 💙	All 🗸	
Q		
Aesidential		
Naraynsing 353 kabit khedi sukhliya		
7770898334		
210-A-10, Kabitkhedi Main Roa Shalimar Bungalow Parka, Suk 452010, India, India		
Residential		
1 Rajkaran sing		
6 8982792455		
210, Sector - A-10 First Floor G Motors), Kabilehedi Main Roa Sukhaliya, Indore, Madhya Pia	d. Near Shalimar Bungalow,	
Residential		
1 Mukesh yadav		
6264684501		

Sustainability – Integrated Solid Waste Managemen

ICT Monitoring with Google toilet Locator

Monitoring of CT/PT & Urinals with received feedback by various means such as QR Google maps/ code/ Swachhata App (Indore 311) is implemented BSNL along with feedback devices. ensures suitability of Sanitation services.



Scaling up: Segregation at Source











Sustainable Revenue Model – Dry Waste Processing



- This 350 and 200 TPD plant capacity will help IMC in generate revenue of (1.41+16) 1.57 cr. Every year.
- On PPP mode the company has invested 30 cr.
- This plant will be well linked by Collection and Transportation App of IMC to ensure ICT based record keeping.
- Sorting all type of dry waste such as Paper, plastic, iron, glass, e-waste, polythene, rugs, leather, shoes, pet bottles, rubber etc.,
- Integration with Recycling Industries, Cement Plant and Road Construction Agencies

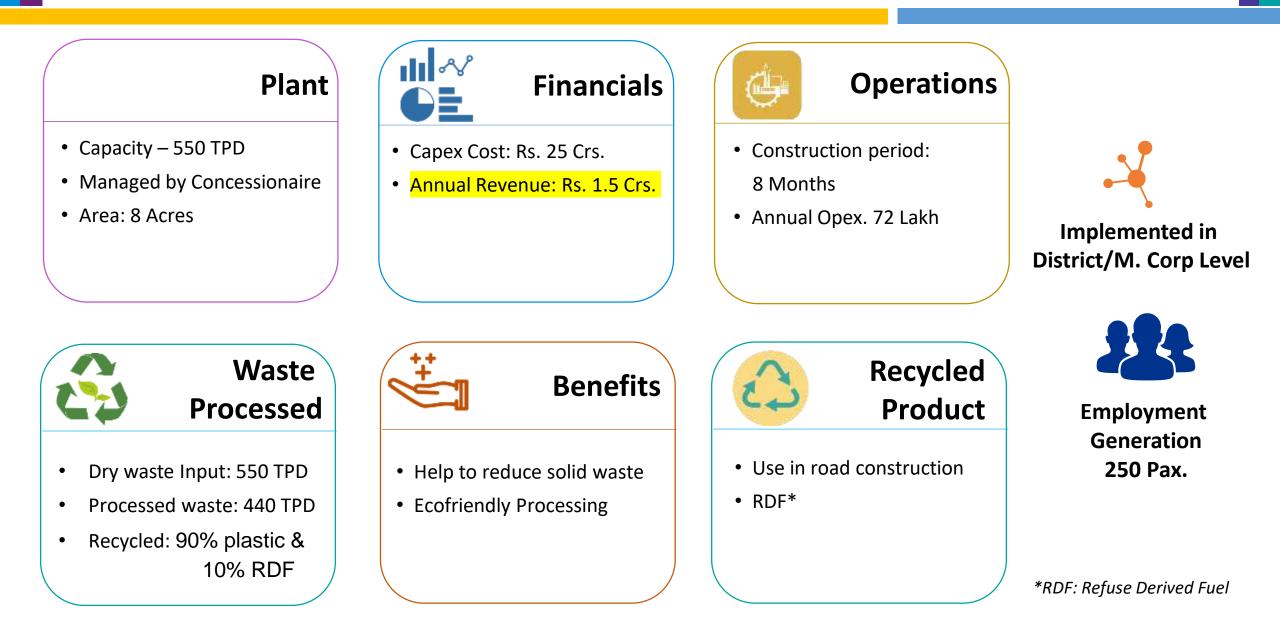
Livelihood Opportunities – Ragpickers

- This plant will help in ensuring maximum recovery, minimum intervention & better health safety environment.
- 700 Rag pickers and 14 Kabaadis have been provided sustainable livelihood opportunities
- Experience rag-pickers are trained by NEPRA to help in quality check and segregation
- These experienced rag-pickers have been provided sustainable livelihood as well as enhancing the performance of plant



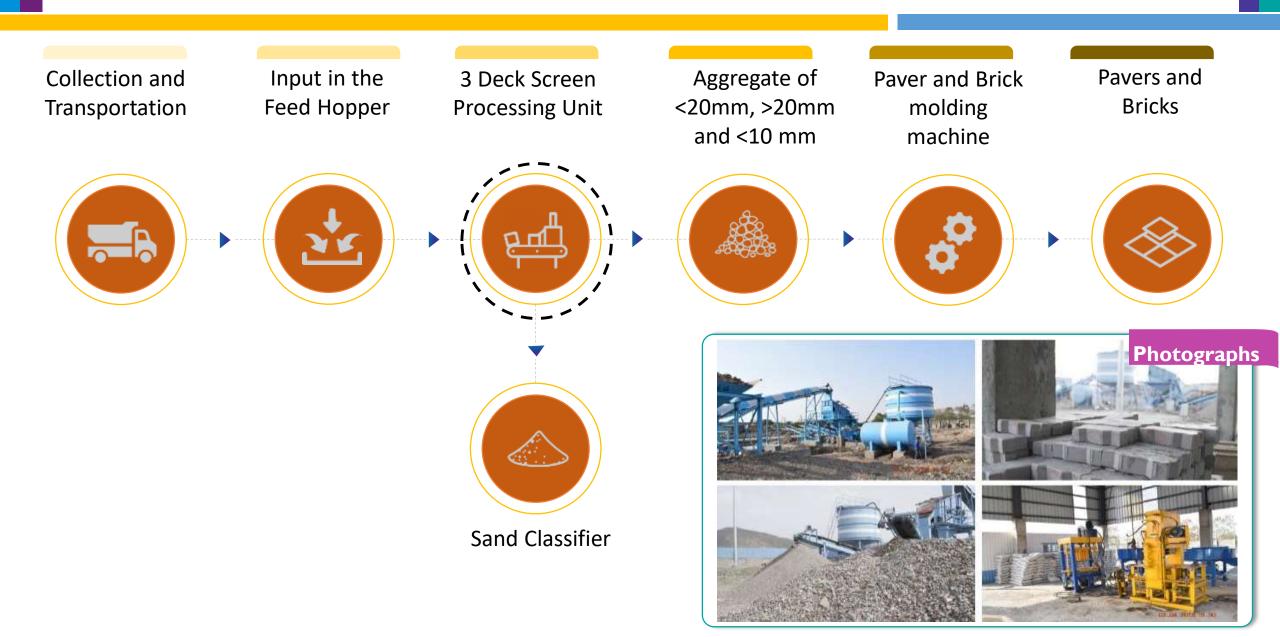


Sustainability | Moving towards Circular Economy – MRF



Construction and Demolition Waste Plant – Process





Sustainability | Construction and Demolition Waste Plant



Sustainability – 3R (Reduce-Reuse-Recycle) Stations



- 8th UN Regional 3R Forum in Asia and Pacific REGION -held at Indore April 2018.
- Indore 3R declaration for clean land, clean water & clean air.
- Zero waste events (Ashara Mubaraka & IPL)
- Reduction of Waste Generation at source by Decentralized Composting & behavioral change
- Promoting Reuse & Recycling of waste
- 22 Zero Waste Campus/ colonies

- 5 Zero waste wards initiative out of 150 wards have been selected
- More than 0.52 lakhs of citizens doing home composting
- Reduction in transportation cost per matric tons
 Reduction in use of single use plastic
 - Reduction in use of single use plastic
 - Initiative of 3R already has been taken to reduce the waste:- Bartan Bank, Food Bank, Artefacts made out of Waste, Neki Ki Dewar, Leftover food to needy people



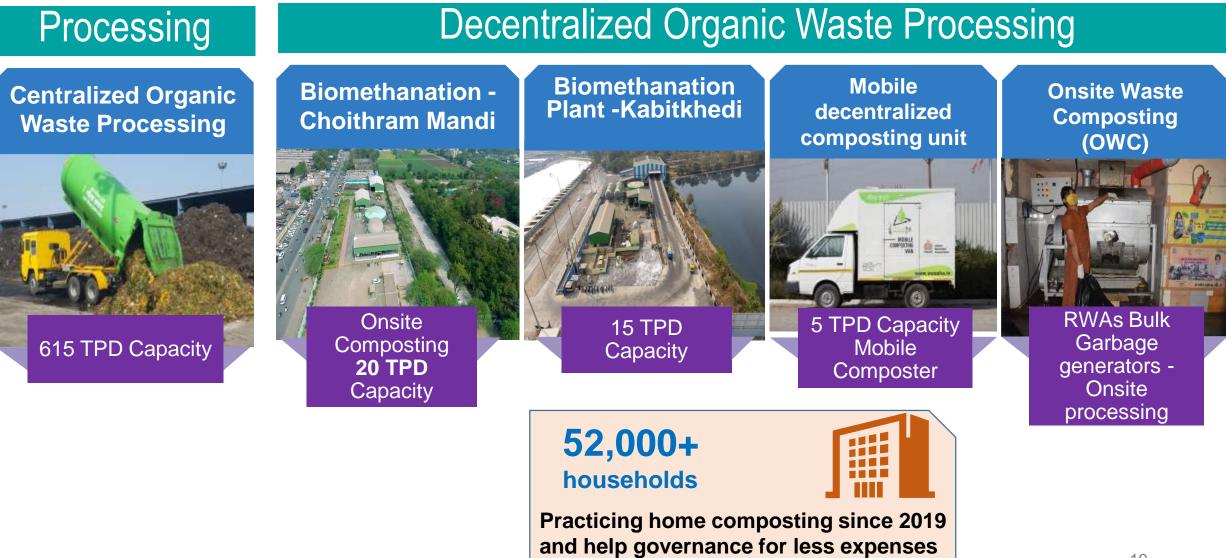






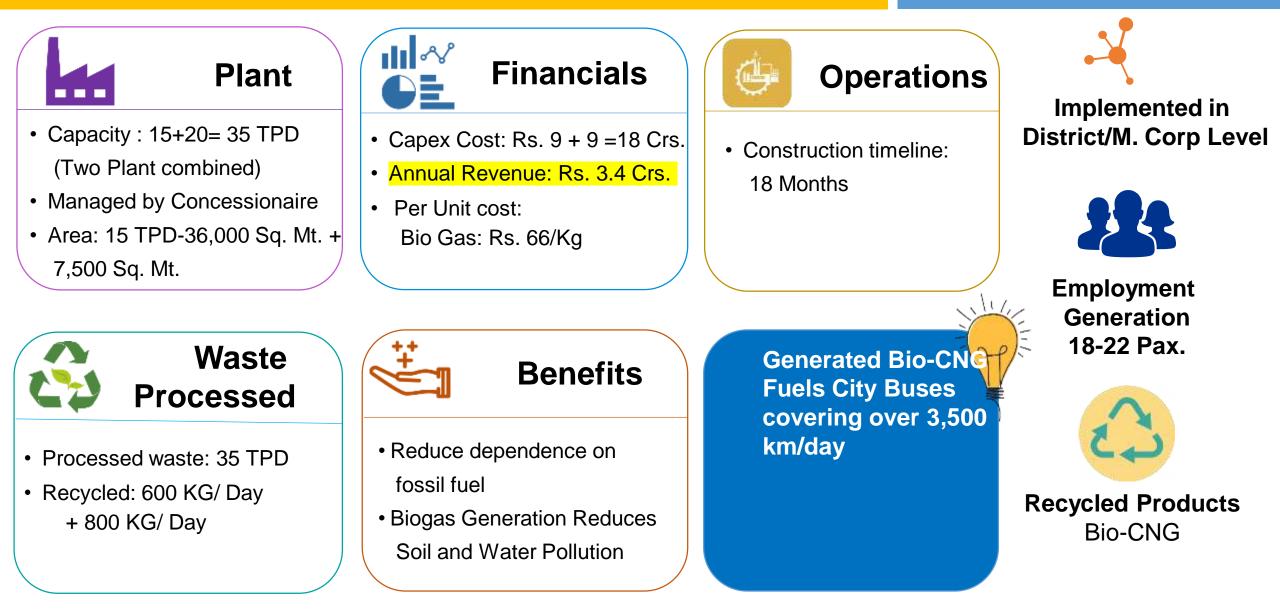


Wet Processing



Sustainability: Powering clean and green urban transportation





Sustainable Revenue Model - 550 TPD Bio CNG plant



- After the successful implementation of the two unique and innovative models at Choithram Mandi (20TPD) and Kabitkhedi (15TPD), IMC has now decided to install a plant of 550 TPD. Work for the same is in progress.
- Initially the project was taken up for 50 TPD but after analyzing the future requirement of processing of organic waste and its cost benefits, then finally IMC proposed the project of 550 TPD capacity organic waste
- The Biomethanation plant is anaerobic digestion process, which takes place in a closed airtight digester where organic raw materials are converted into biogas and digested as products.
- This biogas project provides a greener fuel with zero discharge.
- The obtained Bio CNG gas specifications are as per latest Indian Standard Norms and the gas is suitable to fill in the gas cylinders as per PESO Gas Cylinder Regulations.
- On PPP mode the company is investing 30 cr & this 550 TPD plant will help IMC in generate revenue of 1.01 cr. Every year.

Advantages:

- 1. With installation of this plant IMC could manage to operate all the city busses running within the city.
- 2. In addition to that, IMC would also receive 40 TPD high quality compost from this plant.
- 3. Bio-Methanation process is successful only if segregated waste is provided to the plant. As Indore has 100 % source segregation the committed gas generation through this plant is achievable thus making the project feasible.



Proposed Biogas plant image

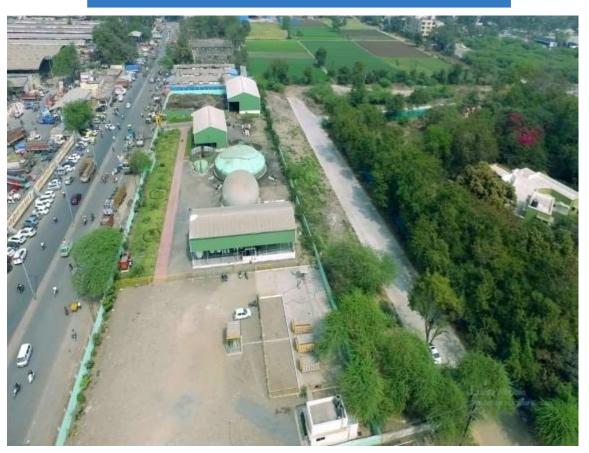
Decentralized Processing



Decentralized Organic Waste Processing

Sr. No.	Parameters	Minimum Requirements
1	Plant Capacity	20 MT per day
2	Bio-Gas Specification	Biogas specification for auto CNG
3	Biogas production capacity	1600 cu.m/day
4	Bio-CNG production capacity//day	700 kg/day
5	Plant Area	150M X50M
6	Mechanical Shredder/Grinder	4 Tonnes / Hour
7	Water recirculation and Feed Pump	5 Hp - 2 No.
8	Anaerobic Digester with conveyor feeding	Pre-digester Volume : 150 cu.m
	system	Digester volume: 1200 Cu. m.
		Slurry storage tank volume: 200 Cu. m.
		Feeding conveyor capacity: 3 tonnes / Hour
9	Bio-CNG purification Plant	150 Cu.m/hr capacity, Gas quality: As per BIS and Gas
		Cylinder rule 2016.
10	Dispensing Station for CNG Vehicle filling	Minimum 1 No OR may be more as per the need
11	Cascade cylinder for distribution	Min. 1500 Kg Bio CNG gas storage cascade
12	Captive Power backup Generator	1 No., 125 KVA Gas Generator Set
13	Scrubber moisture	2 No.
14	Scrubber hydrogen sulphide	2 No.
15	Gas Compression	High pressure CNG Compressor of min. 60 Cu. m. / Hour
		capacity for automatic compression and storage of Bio CNG
		cascade cylinders
16	Gas Storage Vessel	10 Cu. m. gas storage
17	Dewatering System	1 No. to separate solid manure from the digested slurry
18	Remote Monitoring System	Online Dashboard (Analyzers)
19	Flaring System	1 No. to automatically flare the excess gas
20	Biogas balloons	500 Cu. m. capacity

20 TPD Biomethanation Plant at Choithram Mandi



Onsite Composting at Choithram Mandi

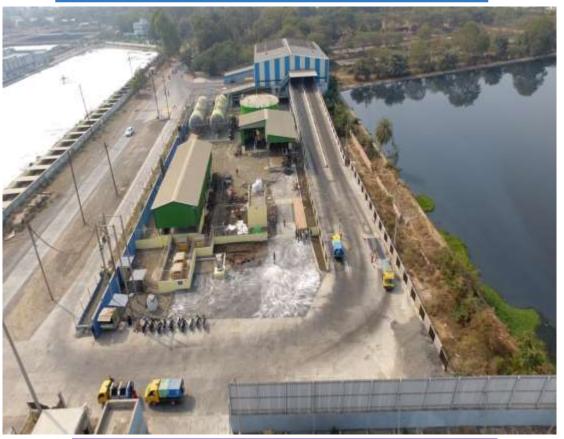
Decentralized Processing



Decentralized Organic Waste Processing

Sr. No.		Parameters		
1	Plant Capacity	15 MT per day		
2	Bio-Gas Specification	Biogas specification for auto CNG		
3	Biogas production capacity	1100-1200 cu.m/day		
4	Bio-CNG production capacity//day	500 kg/day minimum		
5	Plant Area	90M X 40M		
6	Mechanical Shredder/Grinder	2 Tonnes / Hour		
7	Water recirculation and Feed Pump	5 Hp - 2 No.		
8	Anaerobic Digester with conveyor feeding system	Pre-digester Volume : 100 cu.m Digester volume: 900 Cu. m. Slurry storage tank volume: 150 Cu. m. Feeding conveyor capacity: 2 tonnes / Hour		
9	Bio-CNG purification Plant	Gas quality: As per BIS and Gas Cylinder rule 2016.		
10	Dispensing Station for CNG Vehicle filling	Minimum 1 No OR may be more as per the need		
11	Cascade cylinder for distribution	Min. 1000 Kg Bio CNG gas storage cascade		
12	Captive Power backup Generator	1 No., 125 KVA Gas Generator Set		
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18	Flaring System	1 No. to automatically flare the excess gas		

15 TPD Bio-methanation Plant at Kabitkhedi



Bio-methanation Plant at Kabitkhedi

Linkage of SWM to Public Transport





Plastic Bottle Crusher

Bio-Remediation



PHASE I: GREEN BELT DEVELOPED ON BIO-REMEDIATED LAND [50,000 MT]



PHASE II: GREEN BELT DEVELOPED ON BIO-REMEDIATED LAND [1,00,000 MT]

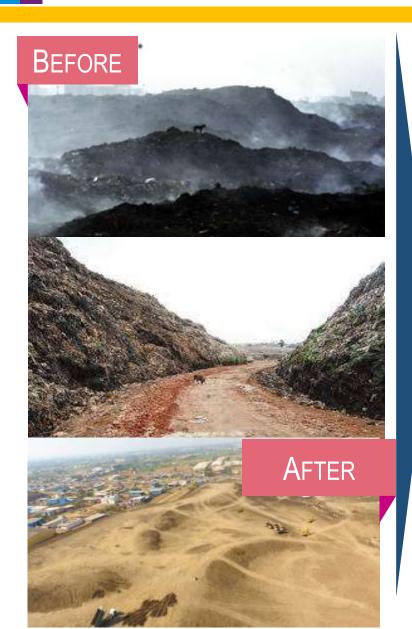






Bio-Remediation - Transformational Change





- ▶ 100 % legacy waste remediated
- ▶ 100 acres land worth Rs. 300 cr. Reclaimed
- Proposed Plan to develop Golf Course/ City Forest



Result and Impact



ODF & WATER SUSTAINABILITY

- ✓ Sustainable ODF City since 2015 and 1st ODF++ City in India
- ✓ 100% Fecal Sludge treated at STP
- ✓ Action Plan for reuse of treated waste water is formalized.
- ✓ 100% IHHL constructed as per requirement
- ✓ Self sustainable CT/PT to cater to the population of Indore

SWM

- ✓ State-of Art Infrastructure encompassing the entire waste value chain from collection to scientific disposal of waste
- ✓ Dumpsite remediated and 100 Acre land reclaimed
- ✓ Efficient C&D Waste Plan
- Sustainable Revenue Model established of Dry Waste Processing
- ✓ 4R (Refuse-Reduce-Reuse-Recycle) principal implementation with citizens

IEC

- ✓ 100% DTDC and 100% Source segregation achieved at all wards
- ✓ 100% processing of Dry and Wet Waste achieved and the city is in process of achieving 'Zero Landfill Model'
- Across all parameters, IEC activities now focus on sustenance of the systems and processes in place

Way Forward (Waste Projects 2020)







Thank You